

SGA/REG/02/01	<b>ENVIRONMENTAL PROGRAM 2016</b>
---------------	-----------------------------------

GOALS	HOW TO GET THERE	DATE TO ACHIEVE BY	WHOSE RESPONSIBILITY?
-------	------------------	--------------------	-----------------------

REDUCE CONSUMPTION OF PAPER ON SHOOT BY 10%	Integrate new format digital Production Booklet to eliminate printed booklets.	June	Marta
REDUCE THE FOOTPRINT OF DRINKING WATER AT PALMA PICTURES	Investigate and install Reverse Osmosis system to filter tap water for drinking, eliminating the need for plastic water bottles and their transport.	December	TCW
REDUCE THE CONSUMPTION OF PLASTIC WATER BOTTLES ON SET BY 5%	Design and order thermal covers for water coolers to help keep water cool in summer	May	TCW
	Offer smaller, tabletop fountains for use on more logistically difficult sets or small shoots with no Catering Company	April	TC & Catering
IMPROVE ACCESS TO LEFTOVER ITEMS FROM SHOOT TO RE-PURPOSE / SELL FOR GOOD CAUSE	Inform Production and Art Department of desire to donate leftover items and how to get help	December	TCW
	Find outlets for such items (gift to good cause / sell)	December	TCW
INVESTIGATE TRAINING COURSES FOR MAINTENANCE STAFF	Look into possibility of maintenance staff undergoing courses such as environmental emergencies and prevention of legionellosis	June	TCW & HR
DEEPEN RELATIONSHIPS WITH OTHER GREEN PRODUCTION INITIATIVES	Participate in Members' Meeting with ADGREEN (a UK initiative to make advertising productions greener)	May	TCW
	Continue to share experiences and learn from each other	Continuous	TCW
IMPROVE SUSTAINABILITY OF PRINT ITEMS	Check which items we print, and transition to 100% recycled paper, ensuring this detail is included in print	December	TCW
IMPROVE SUSTAINABILITY OF MERCHANDISING	Check with different departments who may make T-Shirts, sweatshirts etc and propose transition to organic, fairtrade cotton	December	TCW
INVOLVE CLIENTS MORE IN OUR INITIATIVES	Incorporate a new Sustainability page in the Production Booklet directly describing the current initiatives they can get involved in.	December	TCW