



palmpictures

OUR JOURNEY
TOWARD A GREENER
TOMORROW



Our love for the environment isn't just a corporate mantra; it's a personal commitment that touches every aspect of our work.

We invite you not just as partners, but as fellow earth-lovers, to join hands with us on this green journey.

Holding the esteemed **ISO 14001** & **EMAS** **environmental certifications** since 2009 isn't just an achievement; it's a reflection of our commitment.

When you choose us, you're not just opting for quality, but also aligning with a mission that puts our planet first. Here's a snapshot of our heartfelt initiatives:



EMBRACING THE **SUN**





OUR **STUDIO COMPLEX** BOASTS
OVER 100 SOLAR PANELS, A STEP
WE TOOK BACK IN 2017. BY 2018,
WE RAN AN ENTIRE SHOOT PURELY
ON SOLAR ENERGY.



LED: A BRIGHTER CHOICE

Switching to LED wasn't just about efficiency, but a move towards a brighter future.

According to careful calculations, one LED bulb, providing the same luminosity as one incandescent bulb emits 80% less greenhouse gases.

Our motion-sensitive lights are our little guardians of sustainability.



DUAL FLUSH

Every time you use our restrooms with the dual-flush mechanism, you're part of our tiny revolution to save water.

The larger lever is to flush out around 6 to 9 liters of water, whereas the smaller lever allows the user to save water and only flush 3 to 4.5 liters of water.

It has been calculated that if a household adopts the practice of dual flushing, it can save up to 20,000 liters of water in a year when compared with single flushes.



OUR STAND AGAINST PLASTIC

We welcome every new crew member and client into our family with a reusable water container, our small way of saying no to plastic. Our sets and offices prioritize bulk water dispensers over single-use bottles. It's not just about eco-friendliness, but also about fostering a community spirit with shared resources.

If for logistical reasons, we can not provide a water fountain on set, we use portable water coolers. We have reduced over 120 x 0.5L single-use plastic bottles per shoot day.



**MAKING
GREAT
ADS
IS
THIRSTY
WORK**



GOING DIGITAL

While we've embraced the digital age for efficiency. You will receive the production booklet and as many pre-and production documents as possible in digital format to help reduce paper consumption.

We are making a huge effort in every department to keep printing to a minimum - of course, you can let your production team know if there is anything you really need on paper.

RECYCLING

We adhere to strong recycling procedures in the office, on the set, and in the catering areas. We have multiple portable sets of organic/paper/plastic/waste bins that are used anywhere we work or shoot.





CATERING WITH CARE

Our catering team isn't just about delicious meals; they're our partners in sustainability. Their pitchers and fountains are symbols of our shared commitment to reduce waste on set.

ART AND WARDROBE SUSTAINABILITY

Wardrobe and props of art department prioritize rental over purchase.

At the end of the project, we donate wardrobe items and props that cannot be returned so they can be reused.

Sometimes art makes constructions for sets (flats) that cannot be reused, so we donate them to schools or theatre groups.



OPERATION KILO

Every Christmas, we carry out food collections that are donated to associations or NGOs that help those most in need.

Benefiting NGOs like [‘Mallorca sense fam’](#), is our way of sharing warmth and care during the holiday season.

VOLUNTEERING DAY

We hold an annual environmental day, in which all our staff go out into the local community to help out on an environmental project.

This 2023 our staff visited the Conservation of Flora and Fauna Ariant Centre.

On this visit, our staff planted Balearic Holm oak seeds to maintain the work of repopulating the Mountains with local flora.





ENVIRONMENTAL IMPACT STUDY

Palma Pictures devised and implemented an environmental impact study for each project. Each Head of Department must fill in an impact form during and on the wrap for each project.

This data is then used to study our environmental impact for an individual project and it is also used for our annual company environmental impact audit.





HELP US GROW

Our Sustainability Department is always keen to hear of initiatives and ideas from other sets around the world.

Please send your comments and suggestions to kris@palmpictures.es

